

MASTER LOCK "TAX RELIEF REWARDS" SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY. A purchase will not increase your chance of winning a prize. Open to U.S. and Canadian residents, excluding Quebec, who are 18 and older (if the age of majority is older than 18, you must be the age of majority within your state to be eligible to win).

1. **Sweepstakes Period:** The Master Lock Tax Relief Rewards Sweepstakes ("Sweepstakes"), sponsored by Master Lock Company LLC ("Sponsor"), begins on March 16, 2015 at 7:00:01 a.m. Central Time ("CT") and ends on April 16, 2015 at 6:59:59 a.m. CT (the "Sweepstakes Period"). Sponsor's computer is the official timekeeping device of the Sweepstakes.
2. **Eligibility:** Entry into the Sweepstakes is open to permanent legal residents of the 50 United States and the District of Columbia ("D.C.") and Canada, **EXCLUDING** Quebec, who are 18 years or older at time of entry ("Entrant"). Employees, officers and directors of Sponsor, its parent, affiliate and subsidiary companies, JSH&A ("Agency"), the agents and advertising and promotion agencies of each of the foregoing, and members of the immediate families (defined for these purposes as including spouse, biological, adoptive or step- parents, grandparents, children, grandchildren and siblings, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above, are NOT eligible to enter or win a prize. By entering the Sweepstakes, each entrant agrees to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Sweepstakes, The Sweepstakes is subject to all applicable laws and regulations of the United States and Canada, and is void in Quebec, outside of the 50 United States, D.C. and Canada and where prohibited by law.
3. **How to Enter Sweepstakes:** To enter the Sweepstakes beginning 7:00:01 a.m. CT on March 16, 2015, eligible individuals can access www.masterlockvault.com (which shall be referred to herein as "Website") and follow the on-screen instructions to create a Master Lock Vault account. Once the individuals have completed the Master Lock Vault registration process, they will receive a confirmation message containing a link to the Sweepstakes entry form. Existing, opt-in Master Lock Vault subscribers will also be eligible to enter the Sweepstakes. A link to the Sweepstakes entry form will be included in a message sent to the existing, opt-in Master Lock Vault user database alerting subscribers to the Sweepstakes. Once the link is followed, the individual (both existing, opt-in Master Lock Vault users and new subscribers) (all such individuals, an "Entrant") must complete the entry form with all required information, including his/her full name, street address, city, state, province or territory, email, birthdate and how long you've been a Master Lock Vault subscriber. An Entrant may enter the Sweepstakes in accordance with these Official Rules only one time during the Sweepstakes Period; if more than one (1) entry is received from

an individual Entrant (per email address and/or Master Lock Vault account), all such entries submitted will be disqualified and will not be included in the prize drawing described in Rule 5, below. All entries must be received by 6:59:59 a.m. CT on April 16, 2015.

4. Entry must be made by an individual person; use of script, macro, or other automated systems to participate is prohibited and will result in disqualification. In the event of a dispute as to the identity of an Entrant, entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The “authorized account holder” is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address. Each potential winner may be required to show proof of being the authorized account holder. Incomplete, unreadable, or unintelligible entries will be disqualified.
5. **Prize Drawing:** The winners of the prizes described in Rule 6, below, will be selected in a random drawing from among all eligible entries received. The drawing will be conducted by Sponsor or Agency on or about April 17, 2015. Odds of winning a prize depend on the number of eligible entries received. **Limit One (1) prize per person/household/email address.**
6. **Prizes:** Five (5) First Prizes are available to be won. Each first prize consists of the following: (i) a \$1,000 Gift Card, ARV of First Prize: \$1,000 USD.

Total ARV of all prizes in this Sweepstakes: \$5,000 USD. All federal, state or local income taxes on the prizes are the sole responsibility of the winners. All prizes are awarded “as is” and Sponsor makes no representation or warranty, express or implied, in fact or in law, with regard to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any difference between the stated ARV and actual value of any prize will not be awarded in cash or in any other form. Dollar amounts are expressed in U.S. currency. No transfer or substitution of prizes (or any portion thereof) or cash alternative permitted, except by Sponsor in its sole discretion or as otherwise provided herein. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value in the event the advertised prize (or portion thereof) becomes unavailable. All prizes will be awarded according to these Official Rules provided a sufficient quantity of qualifying entries are received and the prizes are claimed properly in accordance with these Official Rules. Prizes (and all elements thereof) are not redeemable for cash.

7. **Consent to Publicity:** Except where prohibited by law, each winner's acceptance of his/her prize constitutes permission for the Sponsor to use said winner's name, photographs, likenesses, statements, biographical information, voice, and city and state addresses on a worldwide basis, and in all forms of media (including but not limited to the Sponsor's website and social media), in perpetuity, without limitation and without further notice or compensation. Winning any prize is contingent upon

fulfilling all requirements of these Official Rules, including verification of Entrant's eligibility.

8. **Winner Notification:** Within approximately seven (7) days of the random drawing, the potential winners will be notified via email, phone or mail, using contact information provided at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason.

Each winner must provide positive identification specified by Sponsor to claim/participate in a prize and will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (where permitted by law) within twenty (20) days of notification or the prize will be forfeited and awarded to an alternate winner, time permitting, in a random drawing from among the remaining entries. If any prize notification is returned as undeliverable, the corresponding prize will be forfeited and awarded to an alternate winner, time permitting, in a random drawing from among the remaining entries. Canadian residents will be required to answer, without mechanical or other assistance, a mathematical skill-testing question posed via telephone by Sponsor at a pre-arranged, mutually convenient time as a prerequisite to being declared a winner.

9. Liability Release: Participation in the Sweepstakes and (if applicable) acceptance of a prize constitutes each Entrant's agreement to hold harmless Sponsor, their respective parent, affiliate and subsidiary companies, Agency, and the officers, directors, employees and agents of each of the foregoing from and against any injuries, losses or damages of any kind arising in any way from or in connection with their participation in this Sweepstakes, or the acceptance, possession or use/misuse of any prize (if applicable), or their participation in prize-related activities (if applicable). All taxes are the responsibility of the winner. **BY ENTERING, YOU AGREE, TO THE EXTENT ALLOWED BY APPLICABLE LAW, THAT IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, ARISING IN ANY WAY FROM OR IN CONNECTION WITH YOUR PARTICIPATION IN THIS SWEEPSTAKES OR ACCEPTANCE OR USE OF ANY PRIZE YOU MAY BE AWARDED. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.**

10. Sponsor is not responsible for: (i) electronic, wireless or digital transmissions or any entries that are lost, late, damaged, stolen, garbled, destroyed, misdirected, illegible or incomplete; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software, or telephone transmissions, damage to an

Entrant's or any person's computer and/or its/their contents, or causes beyond the Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (iv) any entries submitted in a manner that is not expressly allowed under these Official Rules; (v) incorrect or inaccurate entry information whether caused by Entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (vi) any typographical or other error in the printing or advertising of the offer, administration or execution of the Sweepstakes, or in the announcement of prize(s)/prize winner(s); (vii) malfunctions or interference resulting from illicit, malicious or injurious code (including but not limited to viruses, worms and denial of service attacks); or (viii) cheating or fraud by any Entrant. If for any reason the Sweepstakes cannot be executed as planned, including but not limited to transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, modify or terminate the Sweepstakes and reserves the right, but shall not be obligated, to select the winners from among all eligible, non-suspect entries received prior to the time/date such action was taken. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or enters using any automatic programmed entry duplication method or third-party entry service.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

11. Dispute Resolution: By entering, you agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in the State of Illinois; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Sweepstakes, but in no event attorneys' fees.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to

any choice of law or conflict of law rules (whether of Illinois or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than Illinois.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

12. Winners List: For the name of the prize winners, send a self-addressed stamped business-size envelope after May 15, 2015 and no later than December 31, 2015 to: Master Lock Tax Relief Rewards Sweepstakes, Master Lock Company LLC, 137 W. Forest Hill Avenue, Oak Creek, WI 53154.

13. All trademarks related to the prizes in this Sweepstakes are the property of their respective owners and no sponsorship, endorsement or affiliation with Sponsor, its products or this Sweepstakes is implied by their use.

14. Sponsor: This Sweepstakes is sponsored solely by Master Lock Company LLC, 137 W. Forest Hill Avenue, Oak Creek, WI 53154.

Any questions, comments or complaints regarding this Contest must be directed to the Sponsor only.

Legal Notice. Privacy Policy. Please see Master Lock's legal notice and privacy policy for more information: http://www.masterlock.com/privacy_statement/

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