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For Immediate Release

Master Lock to feature game changing locker lock solutions at IHRSA

(MILWAUKEE, WIS.) – March 14, 2016 – When the doors open for the 35th annual IHRSA International Convention and Trade Show, March 22-23 at the Orange County Convention Center in Orlando, Master Lock (booth 1240) will showcase the new Bluetooth® Smart padlock and the popular Multi-User built-in mechanical lock. After experiencing a very successful debut at the event last year, Master Lock is anticipating similar results.

“From a locker perspective, it doesn’t get any better than these two products for the latest in advanced security,” said Kevin McCarthy, Master Lock Product Manager for Locker Locks, who indicated the company’s traditional locker locks will also be on display at IHRSA 2016.

“The Bluetooth Smart padlock represents the best new technology and recognizes how the world functions today. Many people use their smartphones for multiple daily routines in their lives, and the Bluetooth app is the perfect extension for active people. The Multi-User lock has been in high demand since it was introduced two years ago. One of its major advantages is the convenience factor for users and staff alike. It saves a tremendous amount of time, and time is a commodity many people cherish.”

Master Lock will exhibit two Bluetooth Smart products at IHRSA, the 4400D indoor padlock and the 4401DLH outdoor padlock. Both locks omit the need for traditional keys or combinations because a user’s smartphone acts as a key. The user can share and control temporary or permanent access to the lock, allowing 24/7 accessibility or limiting it to days or nights only.

When Bluetooth is enabled, the lock will unlock upon touch. When Bluetooth is not available, a directional code on the lock keypad can be used as an alternative. Set-up is straightforward - download the free Master Lock Vault eLocks app and when prompted, enter the lock’s



activation code that comes with the lock. Bluetooth users can take advantage of many conveniences on their smartphones, such as monitoring lock activity, accessing its history and receiving updates when the battery needs to be replaced.

The in-demand Multi-User built-in mechanical lock is proving to be a hit with health and fitness facilities that experience a high volume of clients every day. Designed for multiple users on any day, clients can set their own personalized, 3-digit code for temporary locker use. This eliminates the need to distribute, track and manage other locks, keys and combinations and helps provide staff management more time to spend on other job responsibilities.

The Multi-User lock is simple to operate. Once a personal code is set to lock the locker, a client just needs to set the lock to a locked position and scramble the dials. When finished with the locker, they only need to scramble the dials again and leave the lock in the unlocked position for the next user. A supervisory key allows the lock to be manually reset and provides access to any locker if needed.

Between 10 a.m. and 4 p.m. each day, Master Lock is excited give booth visitors a chance to win a daily grand prize by playing a Plinko-style game. Each participant will receive a chip to play. Where it lands on the game board determines what prize they will win. This year's prizes include Master Lock water bottles and jump ropes.

Landing in the no. 1 spot on the board also qualifies them for the daily grand prize. On March 22, Master Lock will award one person with Beats™ by Dr. Dre urBeats earbud headphones. The next day, one person will win a Garmin vivosmart® HR activity tracker. The grand prizewinner will be announced at 4:30 p.m. both days. Full rules for the sweepstakes will be available in the booth.

For further story details, contact Bob Wolff with The Drucker Group (bob@druckergroup.com) at 224-532-1808.

About Master Lock Company

The Master Lock Company LLC is recognized around the world as the authentic, enduring name in padlocks and security products. Master Lock Company offers a broad range of



innovative security and safety solutions for consumer, commercial, and industrial end users. Master Lock Company LLC is an operating unit of Fortune Brands Home & Security, Inc., a leading consumer brands company. Headquartered in Deerfield, Ill., Fortune Brands Home & Security Inc. (NYSE: FBHS), is included in the S&P MidCap 400 Index. For more information about Master Lock, visit www.masterlock.com.

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The new Master Lock Bluetooth Smart padlock works by using a smartphone.