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MASTER LOCK REENGINEERS FAMILY OF LAMINATED PADLOCKS WITH ENHANCED SECURITY UPGRADES

MILWAUKEE (May 1, 2019) The leading name in padlocks for nearly 100 years, [Master Lock](#) is introducing a new generation of its legacy family of Laminated Padlocks with best-in-class security upgrades to deliver peace-of-mind and protection wherever people live, work and play.

Rolling out now for both “Home & Personal” and “Business & Industry” use, Master Lock’s Laminated Padlocks are “Now Even Stronger,” providing users with maximum protection against a wide range of attacks.

“The padlock may be turning 100 years old this year, but we continue to push the envelope of innovation to meet the evolving security needs of consumers and businesses,” said Rebecca Smith, vice president of marketing at The Master Lock Company. “Today’s ‘Now Even Stronger’ Laminated Padlocks offer the increased durability and reliability people expect from Master Lock, whether they’re locking up tools and sheds at home or securing an offsite facility or jobsite.”

Master Lock Laminated Padlock Key Enhancements:

- **Enhanced Internal Locking Components** provide improved protection against rapping, prying and shocking attacks.
- **Durable Shackle Materials** offer increased levels of cut resistance against bolt cutter attacks.
- **4-Pin and 5-Pin Cylinder Options** provide superior protection against picking attacks.
- **Hourglass-Shaped Keyhole** protect against drilling.

Upgraded Laminated Padlocks are distinguished with “Now Even Stronger” packaging and will be implemented throughout the laminated steel and laminated brass padlocks, including model numbers 1, 2, 3, 4, 5 and 6.

Available online and at select retailers nationwide, “Home & Personal” Laminated Padlocks start at \$10.39. “Business & Industry” Laminated Padlocks start at \$10.67 and can be purchased through Master Lock’s commercial security distribution channels.

The Laminated Padlock security upgrade represents the company’s storied evolution in padlocks, from the invention of the world’s first laminated steel padlock by founder Harry Soref in 1919, to today’s “Now Even Stronger” Laminated Padlocks.

To learn more about “Home & Personal” Laminated Padlocks, visit www.masterlock.com/personal-use/product-search/around-the-home/Keyed+Padlocks/Laminated+Padlocks.

The **Master Lock** Company

Property. People. Life.

More information on “Business & Industry” Laminated Padlocks can be found at www.masterlock.com/business-use/product-search/commercial-security/Padlocks/Laminated+Padlocks.

About The Master Lock Company

The Master Lock Company provides peace of mind and protection where people live, work and play. Founded in 1921, Master Lock is the leading global manufacturer of padlocks and related security products, providing a broad portfolio of innovative mechanical and electro-mechanical security and safety products for consumer, commercial and industrial end users. The Master Lock Company LLC is an operating unit of Fortune Brands Home & Security, Inc., a leading consumers brands company. For more information, visit www.masterlock.com.

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