



FOR IMMEDIATE RELEASE

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**MASTER LOCK® UNVEILS INDUSTRY-LEADING PREMIUM 2-HOUR FIREPROOF SAFE LINE FOR
UNPARALLELED PROTECTION**

Engineered to withstand extreme fire, water and impact, the new premium safes offer unmatched security for consumers' most important valuables

MILWAUKEE (APRIL 2, 2025) – According to the [National Interagency Fire Center](#), in 2024 there were 64,897 wildfires reported, consuming 8.9 million acres nationally, compared to 56,580 wildfires reported in 2023, which consumed 2.6 million acres. With an increase in wildfire occurrence year after year, it's now more important than ever to have a plan in place to help prepare for such an occasion.

Today, [Master Lock](#), the industry leader in safety and security for over a century, launched its most advanced line of premium safes to date. Driven by the brand's leadership in innovation and excellence, the Master Lock Premium 2-Hour Fireproof Safes are engineered with durable, high-grade steel and high-security locking bolts to withstand extreme elements, such as fire and water and endure impact from falling through a burning structure from up to 15 feet.

"While the recent wildfires in Los Angeles have put these types of natural disasters top of mind, the reality is that they've been on the rise across the entire country for some time," said Kevin Gannon, Vice President of Category Management at Master Lock. "As the trusted leader in safety and security, we're committed to helping our customers proactively prepare for unexpected events. Our new fireproof safes are designed for unmatched performance, ensuring valuables remain safe."

UNMATCHED FIRE PROTECTION & SECURITY

Engineered and rigorously tested to maintain their design integrity in temperatures up to 1850° F, the new Master Lock premium safes are Underwriter Laboratory (UL) Classified to prevent damage for up to two hours. With ETL Verified water protection, the safes' secure water seal can resist 5-inches of standing water for up to 24 hours, ensuring items, including electronics, go undamaged during firefighting efforts.

For an added layer of defense against theft and unauthorized access, each safe is designed with a pry-resistant hinge bar to keep the door secured and items protected, as well as a dual key system allowing users to disable the primary lock even if others know the combination. Additionally, each premium safe offers a thoughtfully designed interior, with features such as a key rack, door tray and deep door pocket.



HOW TO PREPARE YOUR HOME AHEAD OF A WILDFIRE

While it's hard to predict where or when a wildfire will strike, taking proactive measures can help safeguard the home and those living within. One simple thing to do is to purchase a fireproof safe to help protect irreplaceable items like birth certificates, passports, family photos, heirlooms and wills.

The type of safe that's purchased matters and while many products claim to be fireproof, when put to the test they may not withstand the heat and burn. Choose one that is truly fireproof, like the Master Lock Premium 2-Hour Fireproof Safe line, that has a recognized certification label from Underwriters Laboratories (UL), which indicates the safe's fire resistance rating. This rating includes the duration of protection and the maximum internal temperature it can withstand during a fire. The new Master Lock Premium 2-Hour Fireproof Safe line is UL Classified* and backed by a limited lifetime warranty*.

Here are five more ways to help prepare for a wildfire:

- **Install smoke alarms:** Properly installed and maintained smoke alarms can save lives in the event of a home fire. According to the [National Fire Protection Association's](#) (NFPA) National Fire Alarm and Signaling Code, at a minimum, smoke alarms should be installed inside every sleeping room and outside each sleeping area on every level of the home.
- **Create an escape plan:** During a fire, it's crucial to remain calm and travel to the nearest exit. Ensure preparedness by having a fire escape plan in place. Make sure everyone is on the same page by running a fire escape drill a few times throughout the year with your family.
- **Assemble go bags:** During a fire, time is of the essence. To get out of the house as fast as possible, create "go bags" for each member of the household. These bags should have the essentials, including medication, important documents, a first-aid kit, water, nonperishable food, clothing and cash.
- **Keep up on yard maintenance:** Clear dry vegetation like dead plants and leaves, debris and pine needles, as well as flammable objects like firewood piles as these can create embers leading to fires.
- **Stay informed of the latest fire updates:** When it comes to fires, every second counts. Staying up to date with the latest news and alerts on fires in the area is essential during an emergency. To prepare, research community alert programs and sign up to receive real-time updates and information on fires in your area.

**If the safe ever fails due to defects in materials or workmanship, Master Lock will repair or replace it at no cost.*

MASTER LOCK PREMIUM 2-HOUR FIREPROOF SAFES MODELS

The new safes are available in four options:

- **Master Lock STW082GTC Premium 2-Hour Fireproof Safe:** Designed to defend against theft and impact, the door is fortified with 3 solid bolts, includes a pry-resistant hinge bar and a



programmable digital code. For added convenience, the interior features an organizational tray and pocket and lighting for enhanced visibility.

- **Master Lock STW123DUB Premium 2-Hour Fireproof Safe:** For added protection, the door is fortified with 4 solid bolts, includes a pry-resistant hinge bar and a dual-key combination lock. The interior features an organizational tray, shelf and door pocket.
- **Master Lock STW205GYC Premium 2-Hour Fireproof Safe:** The interior of this model features a privacy drawer, 5-inch-deep organizer and door pocket, plus lighting for enhanced visibility. The door is fortified with 6 solid bolts, a pry-resistant hinge bar and a dual-key, programmable digital code.
- **Master Lock STW123GTC Premium 2-Hour Fireproof Safe:** The interior includes an organizational tray and pocket, plus lighting for enhanced visibility. For added protection, the door is fortified with 4 solid bolts, a pry-resistant hinge bar and a dual-key, programmable digital code.

Master Lock STW082GTC, STW123DUB, STW205GYC and STW123GTC Premium 2-Hour Fireproof Safes will be available on [MasterLock.com](https://www.masterlock.com) and via other national retailers. Visit [MasterLock.com](https://www.masterlock.com) for more information.

About The Master Lock Company and Fortune Brands Innovations

Master Lock is recognized worldwide as a leading name in padlock and security products that set industry standards. Master Lock offers a broad range of innovative security and safety solutions for consumer, commercial, and industrial end-users. Master Lock is part of Fortune Brand Innovations, Inc. (NYSE: FBIN), a brand, innovation and channel leader focused on exciting, supercharged categories in the home products, security and commercial building markets. Visit www.masterlock.com [[masterlock.com](https://www.masterlock.com)] and www.FBIN.com to learn more.

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