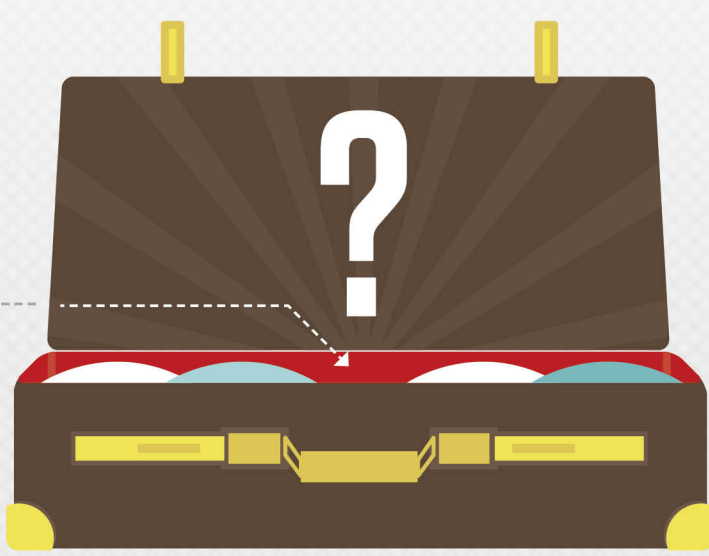


DASH THROUGH THE SNOW SAFELY

this holiday season

14,000

travelers each year
report missing items
from their luggage



Security tip

Prevent theft with a luggage lock

MASTER LOCK'S TSA-ACCEPTED 4688D LOCK



Top 3 items REPORTED STOLEN IN AN AIRPORT:



CASH



ELECTRONICS



JEWELRY



Security tip

Secure belongings in a portable safe

MASTER LOCK'S 5900D PORTABLE MINI SAFE



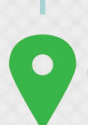
400,000 HOMES

WERE BURGLARIZED BETWEEN NOVEMBER & DECEMBER



78%

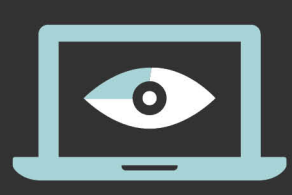
OF BURGLARS USE SOCIAL MEDIA PLATFORMS
SUCH AS TWITTER, FACEBOOK AND
FOURSQUARE TO SELECT PROPERTIES



54% SAID

a common mistake made by homeowners is including
their whereabouts in social network updates

74%



SAID THAT GOOGLE STREET VIEW PLAYED AN
IMPORTANT ROLE IN TODAY'S HOME THEFTS



Security tip

Protect your home and family by concealing
your location and whereabouts in social
media updates, especially during major
holiday travel times

58%

OF ONLINE CONSUMERS
MAY SHOP LESS ONLINE THIS
HOLIDAY SEASON DUE TO THE
RISK OF IDENTITY THEFT



Whether holiday shopping or on a trip to
see family, **90%** of mobile banking users
have checked an account balance or made
a transaction via their app in the past 12
months to stay up-to-date while on-the-go

MASTER LOCK® VAULT™



Security tip

Protect user names,
passwords, and
private info with a free
and secure mobile
storage app or website
MASTERLOCKVAULT.COM



OF SMARTPHONE OWNERS WERE
VICTIMS OF IDENTITY FRAUD



1/3 higher than that of the
general public

32%

save login information on their mobile device



68%

DON'T use a home
screen password

Sources

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